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Great Debates, SuperSession And Industry-Leading Speakers To Complement Extensive Conference Program At COMDEX Fall 2002

LOS ANGELES, CALIFORNIA--

COMDEX Fall 2002

Key3Media Group, Inc.'s (OTCBB:KMED) COMDEX Fall 2002 will present a comprehensive educational program that includes Great Debates and a SuperSession designed to complement the event's renowned business and technology conferences. The "Great Debates" and SuperSession will take place on the show floor and will be available to all attendees. They will showcase industry-leading speakers and editors and will cover the most compelling issues in the technology industry today. COMDEX Fall 2002's conference program runs November 16-21, 2002 at the Las Vegas Convention Center, Las Vegas.

"IT and business education, training, certification programs and professional development are all key components that contribute to COMDEX' success for IT professionals, business decision makers, developers and technical personnel," said Judy Geller, vice president, conference development for COMDEX. "The salient and issue-oriented topics that have been selected for the Great Debates and the SuperSession, and the impressive roster of panelists and speakers guarantee conference attendees the unique learning experience they have come to expect from COMDEX."

The Great Debates and SuperSession topics, speakers and schedule are:

Monday, November 18, 4:00-5:00 p.m.
-- The Computing Re-revolutionaries: Business, Consumer, or Both?
    The IT industry appears to have stalled. Some say that
    business as we know it is dead. Never again will we see
    the technical and business innovations that we've
    witnessed over the past 10 years. Others say the market
    for technology is not only not over, but is also still in
    its infancy. Who's right? If the best technology
    innovations are ahead of us -- what are they? Are they
    business or consumer technologies, or both?
    Session Chair: Gary Beach, group publisher, CXO Media

    Panelists:
    -- Howard Anderson, senior managing director, YankeeTek
       Ventures
    -- **Gregor Bailar,** executive vice president & CIO, Capital
       One Financial Corporation
    -- Patrick Moorhead, vice president,Customer Advocacy,
       AMD
    -- Doc Searls, president, American Open Technology
       Consortium
    -- Aaron Swartz, metadata advisor, Creative Commons Corp.